

# jane iredale

THE SKIN CARE MAKEUP®

Your Beauty Advisor \_\_\_\_\_

Location \_\_\_\_\_

Phone \_\_\_\_\_

## Face

Absence® \_\_\_\_\_ PurePressed® Base \_\_\_\_\_

Liquid Minerals™ \_\_\_\_\_ Amazing Base® \_\_\_\_\_

Dream Tint® \_\_\_\_\_ Finish Powder \_\_\_\_\_

Hydration Spray \_\_\_\_\_ Magic Mitt™ \_\_\_\_\_

## Concealer

Active Light® \_\_\_\_\_ Disappear™ \_\_\_\_\_

Circle\Delete® \_\_\_\_\_ Zap&Hide™ \_\_\_\_\_

Enlighten Concealer™ \_\_\_\_\_ Corrective Colors \_\_\_\_\_

## Cheeks

PurePressed® Blush \_\_\_\_\_ In Touch® Cream Blush \_\_\_\_\_

Bronzer \_\_\_\_\_ 24-Karat Gold Dust \_\_\_\_\_

## Eyes

Lid Primer \_\_\_\_\_ PurePressed® Eye Shadow 1 \_\_\_\_\_

Eye Gloss \_\_\_\_\_ PurePressed® Eye Shadow 2 \_\_\_\_\_

Eye Highlighter Pencil \_\_\_\_\_ PurePressed® Eye Shadow 3 \_\_\_\_\_

Liner: Eye Pencil \_\_\_\_\_ Cream to Powder Eyeliner \_\_\_\_\_

Liquid Eye Liner \_\_\_\_\_ PurePressed® Eye Shadow \_\_\_\_\_

Lashes: Mascara \_\_\_\_\_ PureLash™ Extender & Conditioner \_\_\_\_\_

Brows: Eye Pencil \_\_\_\_\_ PureBrow™ Gel \_\_\_\_\_

PurePressed® Eye Shadow \_\_\_\_\_ Super-Shape Me™ Eyebrow Kit \_\_\_\_\_

## Lips

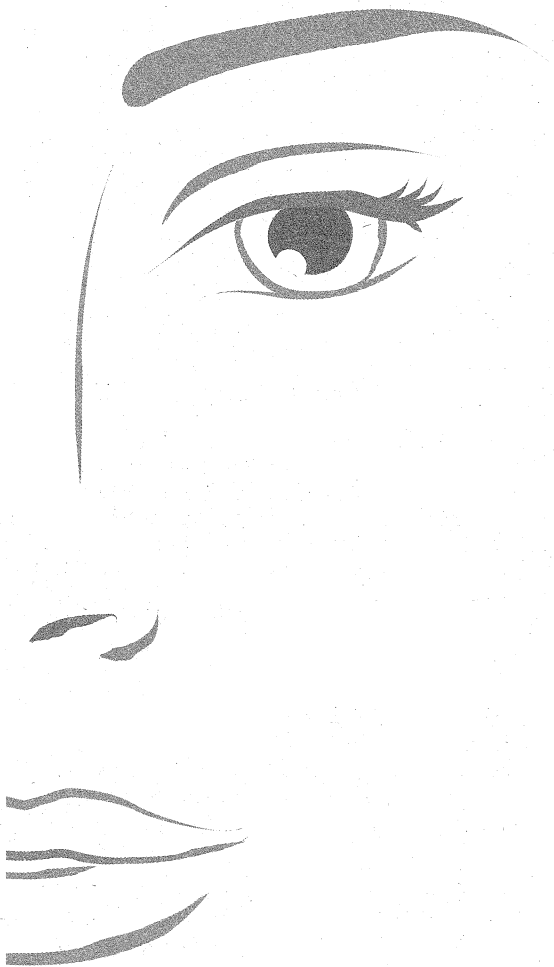
Lip Prep: Sugar&Butter \_\_\_\_\_ LipDrink™ / More Lip™ \_\_\_\_\_

Lip Definer \_\_\_\_\_ PureMoist™ LipColour \_\_\_\_\_

Just Kissed™ \_\_\_\_\_ PureGloss™ \_\_\_\_\_

## Body

Powder-Me SPF™ \_\_\_\_\_ 24-Karat Gold Dust \_\_\_\_\_



Retractable Handi

The Handi™

Chisel Powder

Foundation Brush

Flocked Sponge Kabuki Brush

White Fan

Dome

Blending Brush

Retractable Lip Brush

Sable Lip

Camouflage Brush

Eye Brush/Comb

Deluxe Spoolie

Angle Brow

Detail

Eye Liner/Brow

Small Fluff

Mini-Dome

Crease

Large Shader

Deluxe Shader

Eye Contour

Eye Shader

Eye Shader



Other recommended products and colors

---

---

---

## Application tips for jane iredale –The Skin Care Makeup®

### Foundation

*Absence* is best applied with the *Foundation Brush* in a stippling motion. Use over the nose to make pores appear smaller and skin less oily. Apply around the eyes and center of face to brighten. *Absence* should be transparent on the skin. Use alone or under any mineral base.

Apply *PurePressed Base* with the *The Handi* or *Kabuki Brush* on clean skin after moisturizer has been absorbed. The more evenly the minerals are distributed on the brush, the more evenly they will apply to the skin. Begin application where you need the most coverage; then apply to entire face. Spritz appropriate *Hydration Spray* to set minerals.

*Amazing Base* is best applied with the *Chisel Powder Brush* on clean skin after moisturizer has been absorbed. Lightly dip brush into powder and use the lid to work into the brush. The more evenly the minerals are distributed on the brush, the more evenly they will apply to the skin. Begin application where you need the most coverage; then apply to entire face. Spritz appropriate *Hydration Spray* to set minerals.

Use *Liquid Minerals* with the *Foundation Brush* or *Blending Brush*. The first few pumps will release a clear gel. This is aloe vera. Rub it into your hands; it's good for them. Two pumps on the back of your hand will cover most of your face. Use the dry *Foundation Brush* for a heavier coverage. For sheer coverage, spritz the brush first with *Hydration Spray*.

*Finish Powder* can be used over or under makeup for an all-day matte finish. Apply *PureMatte* with the *The Handi* to oily areas only or the entire face. Apply *Amazing Matte* with the *Chisel Powder Brush*.

Use *Dream Tint* alone as a tinted moisturizer and sunscreen. Or layer underneath mineral base as an effective skin primer. Apply with the *Blending Brush*.

When using *Powder-Me SPF* for the first time, lift off top and unscrew applicator. Remove seal. Replace applicator and shake product through the sponge. Dab on the powder and then smooth with the sponge. Can be used all over the body.

Use the *Magic Mitt* to remove makeup, including mascara, and gently clean the skin. *Magic Mitt* regulates the skin's pH and works without cleanser. Clean daily with desired soap and water, and hang to air dry.

### Concealer

*Active Light* and *Disappear* may be applied directly to the skin from the attached applicator or with the *Camouflage Brush*. Apply in light, thin layers; then blend and feather using ring finger.

Apply *Circle/Delete* with the *Camouflage Brush* in light, thin layers. Pat the eyes with a sponge or ring finger to feather. *Enlighten Concealer* and *Corrective Colors* can also be applied with the *Camouflage Brush* to cover brown spots, bruising and grey circles. Wear under makeup or alone. Use *Zap&Hide* directly from the tube, and blend with ring finger.

### Blush and Bronzer

*PurePressed Blush* may be applied with the *Dome Brush* or *White Fan*. *In Touch Cream Blush* works best with the *Foundation Brush*. With medium pressure, apply color to the apples of the cheeks. Brush up onto the cheekbone to blend. Two colors are better than one. Apply a darker shade to outer cheekbone and a brighter shade to the apple of the cheek. Blush colors can also be applied to the eyes and lips. Wet a lip brush and pick up some blush for a truly wonderful lip liner, or fill in lips with wet blush and apply *PureGloss*. For *Bronzer*, apply to all the areas you want to appear sun-kissed and healthy—cheeks, nose and forehead. Add *24-Karat Gold Dust* for extra shimmer and a beautiful glow.

### Eyes

First use *Lid Primer* on eyes, and then layer shadows accordingly. Apply *PurePressed Eye Shadow* using desired eye shadow brush. Place brush tip on cake and, using light pressure, move the brush in a circular motion to lift pigment. Place brush on eyelid and apply as desired, adding product and blending for desired level of intensity. Use lighter shades (or the *Eye Highlighter Pencil*) on brow bone to highlight, medium shades as a base color over entire lid, and darkest shades in creases/outer eye to contour. *Eye Gloss* can be applied and blended using its sponge tip applicator.

*Eyeliners* can be applied to lash line and blended to accentuate eyes. Gently move the pencil or liquid applicator toward the outer edge of the eyelid to distribute product along lash line. The more pressure used during application, the more dramatic the look. Use the *Eye Liner/Brow Brush* to apply *Cream to Powder Eyeliner*. Wiggle brush lightly to distribute along lash line until desired areas are covered. With the sponge end of brush, lightly blend and smudge lash line until desired effect is achieved.

Use *PureLash Extender & Conditioner* before you apply mascara. You'll be amazed how it thickens your lashes. Allow conditioner to dry until tacky, and then apply *Mascara* by placing the brush at the base of the lashes. Sweep color from the base to the tip of the lashes until they are covered, while moving the wand from the inner to the outer corners of the eye. Apply an additional coat for more drama.

Brush *PureBrow Gel* lightly onto brows in an upward motion to create a fuller, more groomed eyebrow. Lightly stroke product onto eyebrow hairs in desired direction to add depth and keep hairs in place.

### Lips

Fill in lips with *Lip Definer* and layer with *PureMoist Lip Colour*, *Just Kissed* or *PureGloss*. Apply *PureGloss* to lips with accompanying wand or the *Sable Lip Brush*. Wear alone or over lipstick. It also may be used as a nighttime moisturizing treatment.

